



REGIONAL ECONOMIC STRATEGY

Tourism & Visitor Cluster Map

A Network of Organizations, Facilities & Services

DRAFT

INFORMATION, PROMOTION & ADVOCACY

- Convention & Visitors Bureaus
- Chambers of Commerce
- Downtown Associations
- State Tourism Office
- Economic Development Agencies & City Departments
- Port Districts
- Trade Associations

GETTING TO & AROUND THE REGION

Travel & Tour Operators

- Airlines
- Tour Operators
- Travel Agencies
- Travel Reservation Services
- Cruise Ships

Ground Transportation

- Bus Companies
- Taxis
- Car Rental Agencies
- Scenic/Sightseeing Transportation

EATING, DRINKING & SLEEPING

Lodging

- Hotels & Motels
- Bed & Breakfast Inns
- Campgrounds
- RV Parks
- Camps

Dining & Drinking

- Restaurants
- Bars & Taverns

ENJOYING THE REGION

Active Recreation

- Walking & Hiking
- Biking Trails & Facilities
- Golf Courses
- Ski Facilities
- Motorcycling

Parks & Gardens

- City & County Parks
- Botanical Gardens
- Olympic Sculpture Garden
- Zoos & Aquarium
- State Parks
- National Parks

Boating

- Sailing
- Motorboating
- Kayaking/Canoeing
- Marinas

Performing Arts

- Theatre Companies
- Dinner Theatre
- Opera
- Symphony
- Concerts & Music Performances
- Ballet
- Dance Companies

Spectator Sports

- Sports Team & Clubs
- Racetracks

Destination Sites

- Space Needle
- Experience Music Project
- Pacific Science Center

Art, Culture & History

- Book Readings & Events
- Art Galleries
- Museums
- Historical Sites

WORKFORCE EDUCATION & TRAINING

- Community Colleges
 - Literacy & ESL
 - Culinary Programs
- Technical Colleges
- Port Jobs
- Others?

CONVENTION & EVENT FACILITIES

- Convention Centers - Seattle, Tacoma, Lynnwood
- Everett Events Center

FOOD & WINE

- Destination Dining & Culinary Experiences
- Wineries
- Micro-breweries

SHOPPING

- Specialty Shops & Boutiques
- Department Stores
- Destination Malls

Gambling

- Casinos
- Casino Hotels