



PROSPERITY PARTNERSHIP REGIONAL ECONOMIC STRATEGY TOURISM AND VISITOR WORKING GROUP MEETING #1

Thursday, June 26, 2008, 8:30-11:30 am
Safeco Field First Base Terrace Club, 1250 1st Ave S

A G E N D A

- 8:30 Welcome** **Bill McSherry**
- Welcome and perspectives from the co-chairs **Carla Murray/Bob Aylward/
Mel Sheldon**
 - Working Group members introductions **All**
- 8:45 Overview of Today's Agenda** **Bonnie Berk**
- 8:50 Project Overview: Purpose and Objectives** **Bill McSherry/Chris Strow**
- Background: How we got here, expected outcomes, working group role
 - High-level summary of project: data analysis, interviews, strategies
 - Q & A
- 9:15 Brainstorming: Vision and Key Strategic Issues for the Region's
Tourism and Visitor Sector** **All**
- What are the region's strategic needs, challenges, opportunities for this sector?
 - What barriers stand in the way of growing the region's tourism and visitor sector?
 - Looking ahead 10-20 years, what is your vision for the region's tourism and visitor sector?
- 10:45 Break**
- 11:00 Draft Task Force Responsibilities & Operating Principles** **Fauna Doyle/All**
- 11:15 Q&A and Identification of Additional Information Needed** **All**
- 11:25 Summary of Action Items, Next Steps and Next Meeting** **B. Berk/All**
- Thursday, July 17, 8:30 am to 11:30 am
 - Wednesday, September 10, 8:30 am to 11:30 am
 - Wednesday, October 8, 8:30 am to 11:30 am
 - Wednesday, November 12, 8:30 am to 11:30 am
- 11:30 Adjourn**